

## Lecture 4 : General Logarithms and Exponentials.

For  $a > 0$  and  $x$  any real number, we define

$$a^x = e^{x \ln a}, \quad a > 0.$$

The function  $a^x$  is called the exponential function with base  $a$ .

Note that  $\ln(a^x) = x \ln a$  is true for all real numbers  $x$  and all  $a > 0$ . (We saw this before for  $x$  a rational number).

**Note:** We have no definition for  $a^x$  when  $a < 0$ , when  $x$  is irrational.

For example  $2^{\sqrt{2}} = e^{\sqrt{2} \ln 2}$ ,  $2^{-\sqrt{2}}$ ,  $(-2)^{\sqrt{2}}$  (no definition).

### Algebraic rules

The following **Laws of Exponent** follow from the laws of exponents for the natural exponential function.

$$a^{x+y} = a^x a^y \quad a^{x-y} = \frac{a^x}{a^y} \quad (a^x)^y = a^{xy} \quad (ab)^x = a^x b^x$$

**Proof**  $a^{x+y} = e^{(x+y) \ln a} = e^{x \ln a + y \ln a} = e^{x \ln a} e^{y \ln a} = a^x a^y$ . etc...

**Example** Simplify  $\frac{(a^x)^2 a^{x^2+1}}{a^2}$ .

### Differentiation

The following **differentiation rules** also follow from the rules of differentiation for the natural exponential.

$$\frac{d}{dx}(a^x) = \frac{d}{dx}(e^{x \ln a}) = a^x \ln a \quad \frac{d}{dx}(a^{g(x)}) = \frac{d}{dx} e^{g(x) \ln a} = g'(x) a^{g(x)} \ln a$$

**Example** Differentiate the following function:

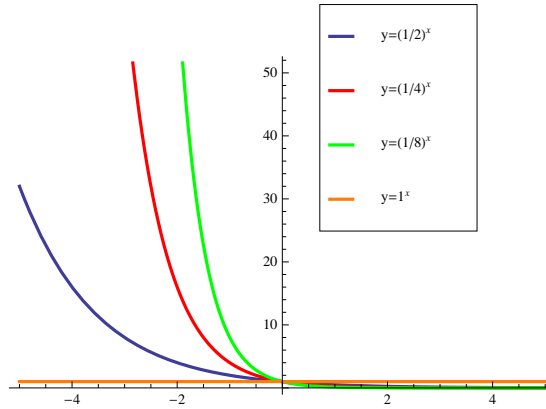
$$f(x) = (1000)2^{x^2+1}.$$

### Graphs of Exponential functions. Case 1: $0 < a < 1$

- y-intercept: The y-intercept is given by  $y = a^0 = e^{0 \ln a} = e^0 = 1$ .
- x-intercept: The values of  $a^x = e^{x \ln a}$  are always positive and there is no  $x$  intercept.

- Slope: If  $0 < a < 1$ , the graph of  $y = a^x$  has a negative slope and is always decreasing,  $\frac{d}{dx}(a^x) = a^x \ln a < 0$ . In this case a smaller value of  $a$  gives a steeper curve.
- The graph is concave up since the second derivative is  $\frac{d^2}{dx^2}(a^x) = a^x(\ln a)^2 > 0$ .
- As  $x \rightarrow \infty$ ,  $x \ln a$  approaches  $-\infty$ , since  $\ln a < 0$  and therefore  $a^x = e^{x \ln a} \rightarrow 0$ .
- As  $x \rightarrow -\infty$ ,  $x \ln a$  approaches  $\infty$ , since both  $x$  and  $\ln a$  are less than 0. Therefore  $a^x = e^{x \ln a} \rightarrow \infty$ .

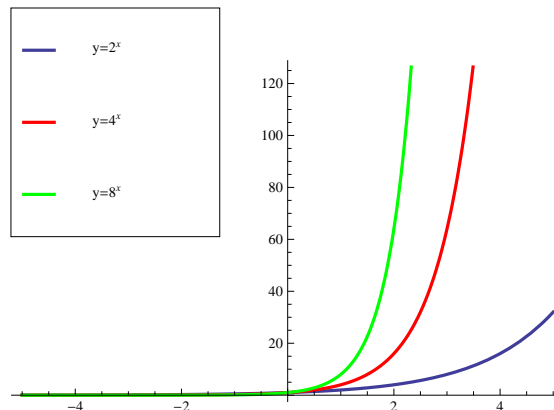
For $0 < a < 1$ , $\lim_{x \rightarrow \infty} a^x = 0$ , $\lim_{x \rightarrow -\infty} a^x = \infty$ .
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### Graphs of Exponential functions. Case 2: $a > 1$

- y-intercept: The y-intercept is given by  $y = a^0 = e^{0 \ln a} = e^0 = 1$ .
- x-intercept: The values of  $a^x = e^{x \ln a}$  are always positive and there is no  $x$  intercept.
- If  $a > 1$ , the graph of  $y = a^x$  has a positive slope and is always increasing,  $\frac{d}{dx}(a^x) = a^x \ln a > 0$ .
- The graph is concave up since the second derivative is  $\frac{d^2}{dx^2}(a^x) = a^x(\ln a)^2 > 0$ .
- In this case a larger value of  $a$  gives a steeper curve.
- As  $x \rightarrow \infty$ ,  $x \ln a$  approaches  $\infty$ , since  $\ln a > 0$  and therefore  $a^x = e^{x \ln a} \rightarrow \infty$ .
- As  $x \rightarrow -\infty$ ,  $x \ln a$  approaches  $-\infty$ , since  $x < 0$  and  $\ln a > 0$ . Therefore  $a^x = e^{x \ln a} \rightarrow 0$ .

For $a > 1$ , $\lim_{x \rightarrow \infty} a^x = \infty$ , $\lim_{x \rightarrow -\infty} a^x = 0$ .
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## Functions of the form $(f(x))^{g(x)}$ .

**Derivatives** We now have 4 different types of functions involving bases and powers. So far we have dealt with the first three types:

If  $a$  and  $b$  are constants and  $g(x) > 0$  and  $f(x)$  and  $g(x)$  are both differentiable functions.

$$\boxed{\frac{d}{dx}a^b = 0, \quad \frac{d}{dx}(f(x))^b = b(f(x))^{b-1}f'(x), \quad \frac{d}{dx}a^{g(x)} = g'(x)a^{g(x)}\ln a, \quad \frac{d}{dx}(f(x))^{g(x)}$$

For  $\frac{d}{dx}(f(x))^{g(x)}$ , we use **logarithmic differentiation** or write the function as  $(f(x))^{g(x)} = e^{g(x)\ln(f(x))}$  and use the chain rule.

**Example** Differentiate  $x^{2x^2}$ ,  $x > 0$ .

## Limits

To calculate limits of functions of this type it may help write the function as  $(f(x))^{g(x)} = e^{g(x)\ln(f(x))}$ .

**Example** What is  $\lim_{x \rightarrow \infty} x^{-x}$

## General Logarithmic functions

Since  $f(x) = a^x$  is a monotonic function whenever  $a \neq 1$ , it has an inverse which we denote by  $f^{-1}(x) = \log_a x$ . We get the following from the properties of inverse functions:

$$f^{-1}(x) = y \quad \text{if and only if} \quad f(y) = x$$

$$\boxed{\log_a(x) = y \quad \text{if and only if} \quad a^y = x}$$

$$f(f^{-1}(x)) = x \quad f^{-1}(f(x)) = x$$

$$\boxed{a^{\log_a(x)} = x \quad \log_a(a^x) = x.}$$

## Converting to the natural logarithm

It is not difficult to show that  $\log_a x$  has similar properties to  $\ln x = \log_e x$ . This follows from the **Change of Base Formula** which shows that The function  $\log_a x$  is a constant multiple of  $\ln x$ .

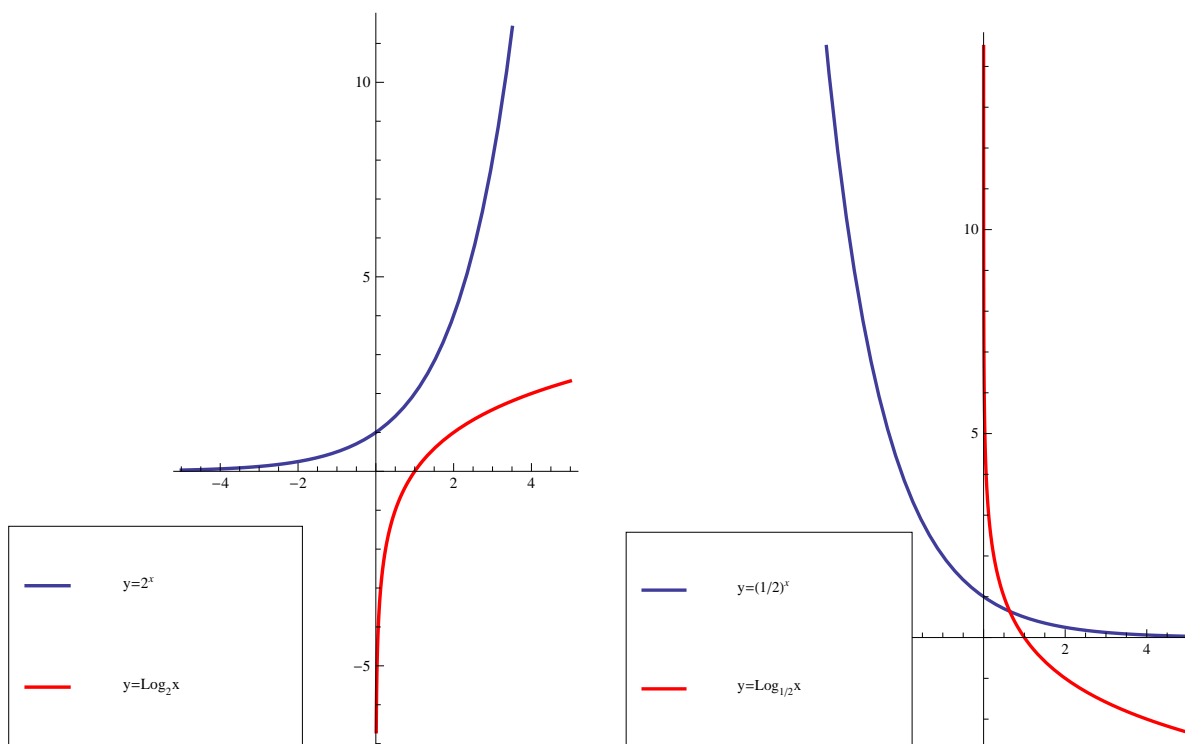
$$\log_a x = \frac{\ln x}{\ln a}$$

The algebraic properties of the natural logarithm thus extend to general logarithms, by the change of base formula.

$$\log_a 1 = 0, \quad \log_a(xy) = \log_a(x) + \log_a(y), \quad \log_a(x^r) = r \log_a(x).$$

for any positive number  $a \neq 1$ . In fact for most calculations (especially limits, derivatives and integrals) it is advisable to convert  $\log_a x$  to natural logarithms. The most commonly used logarithm functions are  $\log_{10} x$  and  $\ln x = \log_e x$ .

Since  $\log_a x$  is the inverse function of  $a^x$ , it is easy to derive the properties of its graph from the graph  $y = a^x$ , or alternatively, from the change of base formula  $\log_a x = \frac{\ln x}{\ln a}$ .



### Basic Application

**Example** Express as a single number  $\log_5 25 - \log_5 \sqrt{5}$

## Using the change of base formula for Derivatives

From the above change of base formula for  $\log_a x$ , we can easily derive the following **differentiation formulas**:

$$\boxed{\frac{d}{dx}(\log_a x) = \frac{1}{x \ln a} \quad \frac{d}{dx}(\log_a g(x)) = \frac{g'(x)}{g(x) \ln a}.$$

**Example** Find  $\frac{d}{dx} \log_2(x \sin x)$ .

## A special limit and an approximation of e

We derive the following limit formula by taking the derivative of  $f(x) = \ln x$  at  $x = 1$ :

$$\lim_{x \rightarrow 0} \frac{\ln(1+x)}{x} = \lim_{x \rightarrow 0} \ln(1+x)^{1/x} = 1.$$

Applying the (continuous) exponential function to the limit we get

$$\boxed{e = \lim_{x \rightarrow 0} (1+x)^{1/x}}$$

**Note** If we substitute  $y = 1/x$  in the above limit we get

$$\boxed{e = \lim_{y \rightarrow \infty} \left(1 + \frac{1}{y}\right)^y \quad \text{and} \quad e = \lim_{n \rightarrow \infty} \left(1 + \frac{1}{n}\right)^n}$$

where  $n$  is an integer (see graphs below). We look at large values of  $n$  below to get an approximation of the value of  $e$ .

$$n = 10 \rightarrow \left(1 + \frac{1}{n}\right)^n = 2.59374246, \quad n = 100 \rightarrow \left(1 + \frac{1}{n}\right)^n = 2.70481383,$$

$$n = 100 \rightarrow \left(1 + \frac{1}{n}\right)^n = 2.71692393, \quad n = 1000 \rightarrow \left(1 + \frac{1}{n}\right)^n = 2.1814593.$$

**Example** Find  $\lim_{x \rightarrow 0} \left(1 + \frac{x}{2}\right)^{1/x}$ .

